

Dentist: Case Study #26

The Challenge:

In terms of marketing, Oregon Family Dental wasn't doing much with their website or focusing on their online strategy.

- Their website was developed by their practice management software provider and was anything but search engine friendly.
- Patients needed to access appointment and billing information online.
- A significant percentage of their website was duplicate content appearing on several 100 other websites.
- The local dental environment was very competitive and the advertising methods that they had relied on for years no longer seemed to be generating the same results.
- Customers searching for them weren't able to find them even when searching for their company name.
- Local competitors had long established websites with large internet marketing budgets.

The Plan:

- Find and procure a keyword relevant geo specific web domain that the client would own.
- Design and build a website that was SEO friendly, including URL structure, meta-data, sitemaps and keyword density.
- Remove and rewrite all duplicate content.
- Move website to more search engine friendly servers.
- Integrate website with practice management software.
- Undertake keyword research and analysis to identify the top keyword in relation to their industry and geographic location.
- Develop and implement an aggressive link building strategy based on keywords targeted to reach the client's ideal customer.
- Utilizing our proprietary local listing service **NVG LocalList™** to clean up their multiple incorrect directory listings.
- Claim and optimize local business listings in Google, Yahoo and Bing.
- Frequent and proactive optimization monitoring.

The Results:

After 18 months they were able to track annual new patient visits and revenue generated from each new patient. Conclusion new patient visits were up but most surprisingly was the revenue generated by these new internet patients was higher than any other form of advertising they were currently doing.

- 22% increase in new patient visits.
- Decreased overall yellow page budget by over 60%
- Achieved Top 3 positions in Google for over 50 different keyword phrases and over 168 for Google, Bing and Yahoo combined.
- 850% (+) ROI (*initial patient visit revenue/internet marketing budget*)
- Over 6000 Visitors to website annually (and increasing) 70% (+) have been new visitors to the website.

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All Traffic

Google Analytics

Apr 1, 2010 - Feb 29, 2012

Advanced Segments | Email BETA | Export | Add to Dashboard

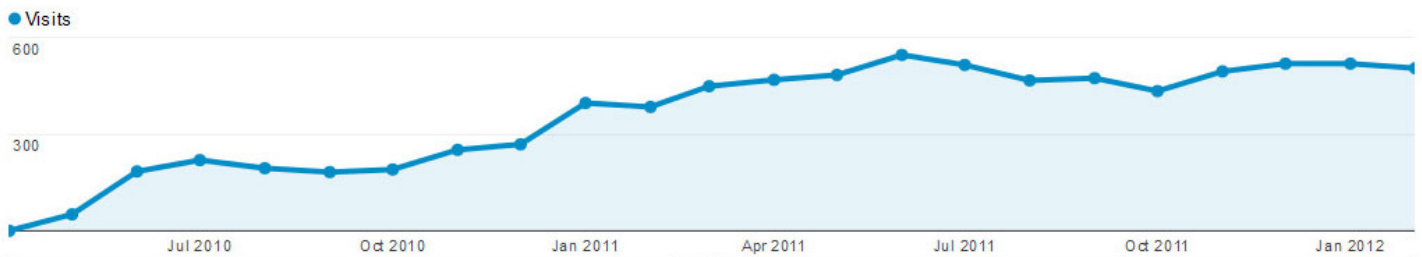
100.00% of total visits

Explorer

Site Usage | Ecommerce

Visits vs. Select a metric

Day | Week | Month |



Visits

8,183

% of Total: 100.00% (8,183)

Pages/Visit

2.54

Site Avg: 2.54 (0.00%)

Avg. Visit Duration

00:01:56

Site Avg: 00:01:56 (0.00%)

% New Visits

72.28%

Site Avg: 72.28% (0.00%)

Bounce Rate

52.47%

Site Avg: 52.47% (0.00%)

Primary Dimension: Source/Medium | Source | Medium | Other

Plot Rows

Secondary dimension

Sort Type: Default


advanced

Source/Medium	Visits	Pages/Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. google / organic	5,351	2.64	00:01:56	75.91%	49.86%
2. (direct) / (none)	1,430	1.94	00:01:42	44.27%	69.58%
3. bing / organic	311	2.98	00:02:12	88.42%	40.84%
4. yahoo / organic	267	2.95	00:02:00	89.51%	44.57%
5. search / organic	97	2.48	00:01:36	87.63%	55.67%
6. google.com / referral	68	2.40	00:02:07	83.82%	42.65%
7. facebook.com / referral	64	2.28	00:01:31	92.19%	56.25%
8. maps.google.com / referral	42	2.86	00:02:09	78.57%	23.81%
9. aol / organic	34	2.35	00:01:32	94.12%	58.82%
10. ask / organic	29	2.52	00:02:35	86.21%	48.28%

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Increased Organic Search Visibility

After the launch and implementation of the SEO strategy, Oregon Family Dental began to see marked improvement in overall search engine rankings across a wide range of targeted keyword phrases. The table below shows how they appeared in Google's search result for the associated keyword phrase after 18 months

Ranked 1st		105 rankings found for 62 keywords in 3 search engines
In Top 3		168 rankings found for 82 keywords in 3 search engines
In Top 10		259 rankings found for 103 keywords in 3 search engines

Keyword Phrase	Google Rank	Positions Moved in Google
affordable dental care in eugene	1	↑25
affordable dental care in springfield or	1	↑39
affordable dental eugene	1	↑76
affordable dental in eugene	1	↑45
affordable dentist eugene or	1	↑88
cheap dentistry springfield eugene or	1	Up more than 100
dental appointment reserved forms	1	Up more than 100
dentists eugene	1	↑65
dentists eugene or	1	↑20
dentists eugene oregon	1	Up more than 100
eugene dentist	1	↑20
eugene dentists	1	↑37
eugene or family dentists	1	↑72
eugene oregon family dental	1	↑12
eugene porcelian veneers	1	↑51
eugene tooth colored fillings	1	↑33
free teeth whitening eugene, or	1	↑74
low cost dentists in springfield oregon	1	Up more than 100
oregon family dental	1	↑27
oregon family dental eugene	1	↑11
oregon family dental eugene oregon	1	↑9
oregon family dentistry	1	↑24
springfield oregon dental crowns	1	↑20
springfield oregon denture	1	↑54
springfield oregon family dental	1	↑69
springfield oregon porcelian veneers	1	↑55
springfield oregon teeth bleaching	1	↑15
springfield oregon tooth colored fillings	1	Up more than 100

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dental eugene	2	↑29
dental offices in eugene oregon	2	↑15
dentist eugene	2	↑47
dentist eugene oregon	2	↑13
dentist in eugene oregon	2	↑17
dentistry in eugene	2	↑40
dentists 97402	2	↑7
dentists in eugene	2	↑26
dentists in eugene or	2	↑25
dentists in eugene oregon	2	↑81
dentists in eugene, or	2	↑26
eugene affordable dental treatment	2	↑25
eugene dental	2	↑59
eugene gum disease treatment	2	Up more than 100
eugene oregon wisdom teeth removal	2	Up more than 100
eugene springfield dental offices	2	↑14
family dentist eugene,or	2	↑32
springfield oregon dental offices	2	↑75
springfield oregon oral surgery	2	↑53
affordable dental care in springfield	3	Up more than 100
cosmetic dental eugene oregon	3	↑17
cosmetic dentistry eugene oregon	3	↑16
dentists, west eugene oregon	3	↑86
eugene cosmetic dentist	3	↑26
eugene cosmetic dentistry	3	↑30
eugene dental surgons	3	↑27
eugene oregon cosmetic dental	3	↑16
eugene oregon dental appointment	3	↑98
eugene oregon dental discount	3	↑83
eugene oregon dental offices	3	↑19
eugene oregon teeth bleaching	3	Up more than 100
eugene oregon teeth whitening	3	↑32
teeth whitening eugene oregon	3	↑19
dental office west eugene or	4	↑99
gentle dentist eugene oregon	4	↑91
oral surgeon eugene	4	↑52
oral surgeons eugene or	4	Up more than 100
periodontist eugene oregon	4	Up more than 100
dentist springfield oregon	5	↑25
dentistry in springfield oregon	5	↑11
dentists in springfield oregon	5	↑22

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dentists springfield oregon	5	↑ 14
eugene dental crowns	5	↑ 80
eugene teeth whiteing	5	↑ 13
oral surgeon in eugene	5	↑ 50
springfield or tooth colored fillings	5	↑ 21
springfield oregon dental	5	↑ 54
springfield oregon dental appointment	5	↑ 68
springfield oregon dentist	5	↑ 65
springfield oregon dentists	5	↑ 43
springfield tooth colored fillings	5	↑ 30
dental springfield oregon	6	↑ 11
eugene root canal	6	↑ 91
springfield gum disease treatment	6	↑ 66
springfield oregon cosmetic dental	6	↑ 29

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Organic Search Traffic

Aug 1, 2010 - Feb 29, 2012

Advanced Segments | Email **BETA** | Export | Add to Dashboard

74.71% of total visits

Explorer

Site Usage | Ecommerce

Visits vs. Select a metric

Day | Week | Month | [Chart Icons]



Visits

5,774

% of Total: 74.71% (7,729)

Pages/Visit

2.66

Site Avg: 2.62 (5.74%)

Avg. Visit Duration

00:01:57

Site Avg: 00:01:55 (1.87%)

% New Visits

78.16%

Site Avg: 72.36% (8.01%)

Bounce Rate

49.20%

Site Avg: 52.63% (-6.52%)

Keyword	Visits	Pages/Visit	Avg. Visit Duration	% New Visits	Bounce Rate
oregon family dental	848	2.55	0:01:53	62.97%	51.77%
(not provided)	286	2.45	0:01:27	77.97%	50.35%
dentist eugene oregon	189	3.12	0:02:55	87.30%	41.80%
affordable dental in eugene	125	1.11	0:00:03	1.60%	98.40%
dentists eugene oregon	110	2.95	0:02:57	84.55%	42.73%
eugene dentist	110	2.88	0:02:47	71.82%	40.91%
teeth whitening eugene oregon	107	2.73	0:01:38	88.79%	39.25%
oregon family dental eugene oregon	100	2.65	0:02:37	82.00%	43.00%
dentist eugene	89	2.63	0:01:54	84.27%	48.31%
oregon family dental eugene or	87	2.29	0:00:56	80.46%	55.17%
reviews of dr john park dds eugene oregon	69	1.12	0:00:58	0.00%	89.86%
eugene dentists	64	2.67	0:02:40	93.75%	37.50%
dentist in eugene oregon	57	3.3	0:02:59	82.46%	38.60%
dentist eugene or	52	3	0:01:45	80.77%	40.38%
oregon family dental eugene	51	2.75	0:01:40	80.39%	39.22%
oral surgeons eugene oregon	41	2.32	0:01:07	90.24%	43.90%
dentists in eugene oregon	39	3.15	0:01:58	92.31%	43.59%
www.oregonfamilydental.org	38	1.47	0:00:22	10.53%	78.95%
cheap dentist eugene oregon	35	2.4	0:01:20	85.71%	57.14%
dentists eugene or	27	2.37	0:01:16	77.78%	48.15%
dentists eugene	25	2.04	0:00:57	84.00%	64.00%
eugene oregon dentists	25	2.6	0:01:36	92.00%	40.00%
eugene family dental	24	2.67	0:02:30	83.33%	41.67%

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oregonfamilydental.org	23	3.78	0:03:25	91.30%	4.35%
john park dds eugene	22	3.73	0:03:11	40.91%	36.36%
oregon family dentistry	21	2.57	0:00:45	85.71%	66.67%
cheap dentist in eugene oregon	20	2.85	0:03:50	80.00%	55.00%
oral surgeon eugene oregon	20	2.05	0:01:24	95.00%	60.00%
oregon family dental pc	20	4.5	0:05:58	70.00%	15.00%
eugene oregon dentist	19	3.26	0:03:45	84.21%	42.11%
oregon family dentist	17	2.18	0:02:03	82.35%	41.18%
dentures eugene springfield	16	1.81	0:00:21	18.75%	81.25%
dr park eugene oregon	16	2.19	0:00:41	37.50%	62.50%
eugene dental	16	2.88	0:00:46	93.75%	43.75%
affordable dental eugene	15	2.53	0:01:26	93.33%	66.67%
affordable dental eugene or	15	2.93	0:01:19	80.00%	60.00%
affordable dentist eugene oregon	14	2.64	0:02:10	71.43%	57.14%
dr park dentist eugene oregon	14	3	0:01:28	78.57%	35.71%
endodontist eugene oregon	14	2.5	0:02:04	100.00%	35.71%
oral surgeons in eugene oregon	14	2.36	0:03:43	100.00%	35.71%
dentists in eugene	13	2.54	0:02:11	84.62%	53.85%
dentists in eugene or	13	2.54	0:01:57	84.62%	61.54%
oral surgeon eugene or	13	2.31	0:01:11	100.00%	61.54%
teeth whitening	13	2.46	0:00:48	100.00%	38.46%
affordable dental eugene oregon	12	3.08	0:03:59	66.67%	41.67%
cosmetic dentistry eugene oregon	12	3.33	0:00:48	75.00%	50.00%
dental offices in eugene oregon	12	2.67	0:01:01	75.00%	41.67%
dentist	12	4.33	0:05:24	75.00%	33.33%
dentist in eugene or	12	3.08	0:01:24	75.00%	41.67%
dental office policies	11	1.82	0:00:11	100.00%	63.64%
eugene oregon dental	11	4.73	0:02:28	100.00%	54.55%
eugene oregon teeth whitening	11	1.64	0:00:18	63.64%	45.45%
john park dentist eugene	11	2.55	0:01:39	72.73%	45.45%
oral surgeons eugene or	11	3.55	0:07:17	81.82%	36.36%
affordable dental care eugene orgeon	10	1.3	0:01:58	10.00%	80.00%
john park dds oregon	10	4.1	0:03:29	20.00%	50.00%
teeth whitening in eugene oregon	10	2.4	0:02:51	100.00%	30.00%
cheap dentist eugene or	9	2	0:04:41	66.67%	55.56%
john park dentist eugene oregon	9	1.89	0:01:03	55.56%	44.44%
low cost dental eugene	9	1.44	0:01:01	100.00%	66.67%
oregon family dental dr park	9	3.22	0:00:34	88.89%	44.44%
teeth whitening eugene or	9	4.44	0:06:09	100.00%	0.00%
dental offices eugene oregon	8	2.38	0:00:37	100.00%	50.00%
dental surgeons eugene oregon	8	1.62	0:00:12	25.00%	87.50%

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dentist eugene, or	8	3.12	0:04:26	62.50%	37.50%
eugene or dentists	8	4	0:03:18	100.00%	37.50%
eugene oral surgeons	8	4.5	0:02:58	100.00%	12.50%
eugene springfield dentures	8	3.38	0:01:54	12.50%	75.00%
eugene teeth whitening	8	2.38	0:00:34	100.00%	25.00%
jennifer harr dmd	8	2.38	0:00:42	87.50%	50.00%
oral surgeon	8	1.62	0:02:39	75.00%	62.50%
cheap dental in eugene or	7	5.14	0:03:17	57.14%	14.29%
dentist in eugene, or	7	2.43	0:01:17	57.14%	57.14%
dentists eugene, or	7	4.57	0:03:20	42.86%	28.57%
dr park dentist	7	1.29	0:00:41	42.86%	71.43%
dr. john parks eugene oregon	7	1.86	0:00:57	28.57%	57.14%
eugene or dentist	7	2	0:00:41	57.14%	57.14%
eugene oregon oral surgeons	7	2	0:00:48	100.00%	42.86%
family dental oregon	7	2.43	0:00:51	85.71%	42.86%
oregon family dental eugene, or	7	2.29	0:01:03	100.00%	28.57%
periodontist eugene oregon	7	3.71	0:03:21	100.00%	57.14%
cheap dentists in eugene oregon	6	3.17	0:02:34	83.33%	33.33%
dental care eugene oregon	6	3.5	0:01:15	83.33%	33.33%
dentist oregon	6	7.17	0:08:26	100.00%	66.67%
dentist springfield oregon	6	1.33	0:00:14	100.00%	83.33%
dr park oregon family dental	6	3	0:03:42	33.33%	33.33%
eugene dental care	6	2.17	0:04:07	50.00%	33.33%
eugene oregon	6	1.33	0:00:05	100.00%	66.67%
family dental eugene	6	1.67	0:03:49	66.67%	33.33%
john park eugene oregon	6	5.17	0:03:23	50.00%	50.00%
low cost dental eugene oregon	6	2	0:00:30	100.00%	50.00%
oral surgeon eugene	6	3	0:00:50	100.00%	50.00%
oregon family dental, eugene or	6	2.17	0:02:19	33.33%	66.67%
oregon family dental, eugene, or	6	1.83	0:00:49	100.00%	50.00%
site:oregonfamilydental.org	6	3.83	0:08:01	16.67%	50.00%
teeth whitening eugene	6	3.33	0:02:39	100.00%	33.33%
teeth whitening in eugene	6	3.83	0:01:01	83.33%	16.67%
teeth whitening in eugene or	6	4.17	0:06:08	100.00%	0.00%
877-608-7501	5	1	0:00:00	100.00%	100.00%
affordable dentists eugene oregon	5	6.8	0:05:54	40.00%	40.00%
best dentist in eugene oregon	5	1.8	0:00:32	100.00%	60.00%
cheap dentist in oregon	5	4.2	0:01:23	100.00%	60.00%
dental	5	2	0:00:37	100.00%	40.00%
dental emergency	5	1	0:00:00	100.00%	100.00%
dental eugene oregon	5	4	0:02:49	80.00%	40.00%

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dentist 97402	5	6.4	0:03:46	100.00%	20.00%
dentist in springfield or	5	3.6	0:03:12	40.00%	20.00%
dentist, eugene or	5	3.4	0:02:35	40.00%	60.00%
discount dentist eugene, or	5	3.4	0:01:28	20.00%	0.00%
dr park dentist eugene	5	2.8	0:00:57	100.00%	20.00%
dr. park dentist eugene oregon	5	1.8	0:02:54	80.00%	60.00%
eugene dental offices	5	1.2	0:00:21	100.00%	80.00%
eugene family dentistry	5	6.8	0:05:35	80.00%	20.00%
eugene, or dentist	5	3	0:00:21	100.00%	60.00%
free dental care eugene oregon	5	2.6	0:01:07	100.00%	60.00%
john park oregon dental care	5	1.8	0:05:53	20.00%	40.00%
john park, dds eugene	5	1.8	0:02:59	20.00%	80.00%
oregon dental eugene oregon	5	1.6	0:00:15	100.00%	60.00%
oregon dental eugene oregon chambers	5	1.2	0:00:10	0.00%	80.00%
oregon dentists	5	1.4	0:00:05	80.00%	80.00%
springfield oregon dentist	5	2.2	0:04:46	80.00%	80.00%
affordable dentist eugene	4	2.75	0:00:59	75.00%	0.00%
affordable dentist in eugene oregon	4	5.75	0:01:47	75.00%	25.00%
affordable dentistry eugene	4	5.5	0:02:15	75.00%	0.00%
affordable eugene dentist	4	2.5	0:06:45	75.00%	50.00%
cheap dental eugene	4	1.5	0:00:10	75.00%	50.00%
cheap dentists eugene oregon	4	3.75	0:05:01	75.00%	25.00%
dental eugene or	4	2.5	0:01:00	75.00%	25.00%
dentist eugene park	4	2	0:00:27	50.00%	50.00%
dentist in springfield oregon	4	3.5	0:02:23	100.00%	50.00%
dentist office open on weekend eugene oregon	4	1.25	0:00:03	0.00%	75.00%
dentist offices in eugene oregon	4	2	0:00:35	50.00%	75.00%
dentists barger eugene or	4	1.5	0:00:21	25.00%	75.00%
dentists chambers eugene or	4	3.25	0:05:01	25.00%	75.00%
dentists in eugene, or	4	2.25	0:01:51	100.00%	50.00%
dentists, eugene, or	4	1.25	0:00:03	100.00%	75.00%
dentures eugene or	4	5.25	0:05:13	50.00%	25.00%
dentures eugene oregon	4	2.25	0:00:43	100.00%	50.00%
dr jennifer harr eugene	4	2.25	0:00:15	75.00%	75.00%
dr john park eugene	4	2.25	0:00:32	100.00%	25.00%
dr park eugene dentist	4	2.75	0:00:58	50.00%	25.00%
dr parks dentist eugene	4	1.75	0:00:16	100.00%	75.00%
dr. park dentist eugene	4	3	0:01:46	75.00%	75.00%
emergency dental eugene oregon	4	2	0:04:32	100.00%	75.00%
endodontist eugene	4	2	0:01:55	100.00%	75.00%
eugene oregon dental offices	4	2.25	0:00:18	100.00%	25.00%

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eugene springfield dentist	4	2.25	0:00:38	75.00%	50.00%
family dental eugene oregon	4	2.75	0:06:19	100.00%	25.00%
family dentist eugene	4	2.25	0:02:09	100.00%	25.00%
family dentists eugene oregon	4	10.75	0:06:45	50.00%	25.00%
free dental clinic eugene oregon	4	4.75	0:06:07	75.00%	0.00%
free teeth whitening eugene oregon	4	4.75	0:01:33	100.00%	25.00%
jennifer harr eugene	4	1.25	0:05:19	50.00%	75.00%
john park dentist eugene or	4	3	0:01:59	100.00%	25.00%
john park, dds 541-344-7900	4	2.25	0:00:54	25.00%	75.00%
low cost dentist eugene or	4	2.5	0:05:16	100.00%	25.00%
low cost dentist eugene oregon	4	2	0:01:20	100.00%	50.00%
low cost dentist in eugene oregon	4	2	0:01:13	100.00%	50.00%
low cost dentistry eugene oregon	4	3.25	0:03:00	100.00%	25.00%
oral surgeons eugene	4	2.75	0:01:33	25.00%	50.00%
oral surgeons eugene, oregon	4	3.5	0:01:09	100.00%	25.00%
oregon familu dental	4	2	0:00:09	0.00%	50.00%
oregon family dental park	4	3.25	0:01:02	75.00%	50.00%
oregon family dental pc eugene or	4	3.25	0:01:10	50.00%	0.00%
oregon family dental.org	4	4.25	0:03:46	100.00%	25.00%
oregonfamilydental	4	3.75	0:02:04	100.00%	0.00%
springfield dentist	4	2.25	0:00:48	100.00%	25.00%
springfield oregon dentists	4	1.75	0:00:28	100.00%	75.00%
wisdom teeth removal eugene	4	2.5	0:00:41	100.00%	50.00%
wisdom teeth removal eugene or	4	4.5	0:02:19	75.00%	25.00%
wisdom teeth removal eugene oregon	4	1.5	0:01:09	100.00%	50.00%
affordable dental care eugene oregon	3	4.33	0:03:42	100.00%	66.67%
affordable dental eugene, or	3	2.67	0:01:03	66.67%	33.33%
affordable dentist eugene or	3	1.67	0:00:32	100.00%	66.67%
affordable dentists eugene or	3	3	0:02:02	100.00%	0.00%
afordable emergency dental eugene oregon	3	1.33	0:00:42	33.33%	66.67%
best dentist eugene oregon	3	1.67	0:01:33	100.00%	33.33%
best dentists in eugene oregon	3	3.67	0:01:25	100.00%	66.67%
cheap dental eugene oregon	3	2.67	0:01:26	100.00%	33.33%
cheap dental in eugene oregon	3	7	0:01:57	100.00%	0.00%
cheap dentists in oregon	3	4	0:02:09	100.00%	0.00%
cosmetic dentist eugene oregon	3	9	0:03:21	100.00%	0.00%
cosmetic dentistry eugene	3	6.33	0:01:37	100.00%	0.00%
dental insurance affordable oregon eugene	3	1.33	0:00:00	0.00%	100.00%
dental office policy	3	3	0:00:39	100.00%	66.67%
dental offices in springfield oregon	3	2.67	0:00:40	100.00%	66.67%
dental veneers eugene oregon	3	4	0:01:51	100.00%	0.00%

Dentist: Case Study #26

dentist - eugene, oregon	3	2	0:00:06	100.00%	33.33%
dentist eugene oregon barger	3	2.33	0:00:29	100.00%	33.33%
dentist eugene springfield	3	2.67	0:01:21	66.67%	66.67%
dentist in eugene	3	2.67	0:01:33	100.00%	33.33%
dentist john park eugene	3	2.33	0:00:23	100.00%	33.33%
dentist park eugene oregon	3	4	0:02:32	100.00%	33.33%
dentist parks eugene or	3	1	0:00:00	33.33%	100.00%
dentist, eugene, or	3	2.67	0:00:33	100.00%	33.33%
dentists 97402	3	1	0:00:00	66.67%	100.00%
dentists in eugene oregon cheap	3	5	0:03:20	100.00%	33.33%
dentists in springfield oregon	3	1.67	0:00:40	66.67%	66.67%
dentists near 97402	3	2	0:07:02	33.33%	33.33%
dentists, eugene oregon	3	3.33	0:02:34	100.00%	33.33%
dentures springfield oregon	3	1	0:00:00	100.00%	100.00%
discount dentist eugene	3	1	0:00:00	66.67%	100.00%
dr harr eugene oregon	3	2	0:00:36	100.00%	66.67%
dr park eugene oregon dentist	3	4.33	0:02:57	66.67%	33.33%
dr. jennifer harr	3	1	0:00:00	66.67%	100.00%
dr. john park eugene oregon	3	4	0:01:46	66.67%	33.33%
dr. park eugene dentist	3	1.33	0:00:01	66.67%	66.67%
dr. park eugene oregon	3	6	0:04:16	66.67%	33.33%
dr. park oregon family dental	3	2.33	0:00:58	33.33%	66.67%
emergency dentist eugene oregon	3	1.33	0:00:15	100.00%	66.67%
endodontist, eugene, or	3	2.67	0:00:43	100.00%	0.00%
eugene cosmetic dentists	3	1.67	0:00:58	66.67%	33.33%
eugene dental free whitening	3	3	0:02:43	100.00%	33.33%
eugene dentist offices	3	9	0:05:50	100.00%	0.00%
eugene dentistry	3	5.33	0:04:36	66.67%	33.33%
eugene emergency dentists	3	1.67	0:02:32	66.67%	0.00%
eugene oregon cosmetic dentistry	3	6	0:01:36	100.00%	0.00%
eugene oregon oral surgeon	3	2	0:06:53	100.00%	33.33%
eugene springfield dentists	3	2	0:00:25	100.00%	33.33%
eugene, or	3	3.67	0:02:01	100.00%	33.33%
eugene, oregon dentists	3	6	0:05:07	66.67%	0.00%
eugene/springfield dentists	3	3	0:03:36	100.00%	33.33%
family dental eugene or	3	1	0:00:00	100.00%	100.00%
family dental group oregon	3	1.67	0:00:10	66.67%	66.67%
family dentist eugene oregon	3	1	0:00:00	100.00%	100.00%
family dentistry eugene oregon	3	7.67	0:09:12	100.00%	33.33%
family-dental.org	3	2	0:08:56	33.33%	33.33%
harr, jennifer l, dmd	3	4.33	0:09:39	100.00%	0.00%

Dentist: Case Study #26

inexpensive dental, eugene	3	1	0:00:00	33.33%	100.00%
jennifer harr	3	1.67	0:01:35	100.00%	66.67%
jennifer harr dds	3	1	0:00:00	100.00%	100.00%
john park dds eugene or	3	3.67	0:01:55	100.00%	0.00%
john park dds eugene, stephanie	3	3	0:01:16	33.33%	33.33%
john park eugene or	3	1.33	0:00:06	66.67%	66.67%
john park oregon family dental	3	6.67	0:03:14	66.67%	33.33%
low cost dentist eugene	3	3	0:01:05	100.00%	33.33%
low cost dentistry eugene	3	1.33	0:01:07	66.67%	66.67%
or family dental	3	3.67	0:01:57	33.33%	0.00%
oral surgeon in eugene oregon	3	2	0:10:34	66.67%	66.67%
oregon dental	3	3	0:01:18	66.67%	66.67%
oregon family dental eugene, oregon	3	4.33	0:02:22	100.00%	33.33%
oregon family dental insurance	3	2	0:00:54	66.67%	66.67%
oregon family dental john park	3	2	0:00:36	100.00%	33.33%
park dentist eugene oregon	3	1	0:00:00	100.00%	100.00%
root canal eugene oregon	3	3	0:01:47	100.00%	33.33%
springfield family dental oregon	3	1.67	0:00:13	100.00%	66.67%
springfield or dentist free whitening	3	1.33	0:00:05	33.33%	66.67%
teeth whitening eugene, or	3	2	0:00:13	100.00%	33.33%
tooth whitening eugene	3	1.67	0:05:59	100.00%	66.67%
valpak dentist eugene oregon	3	1.67	0:00:11	33.33%	66.67%
	6094	2.67	0:01:57	77.50%	49.31%